

easypark

Parking. Made easy.

Parking Data as a Service

Firenze, Aipark P-Days

23 Giugno 2022

L'offerta Parking Occupancy

Determine how many parking spaces are available in each tariff zone.

Inspect different street segments and know what restrictions apply.

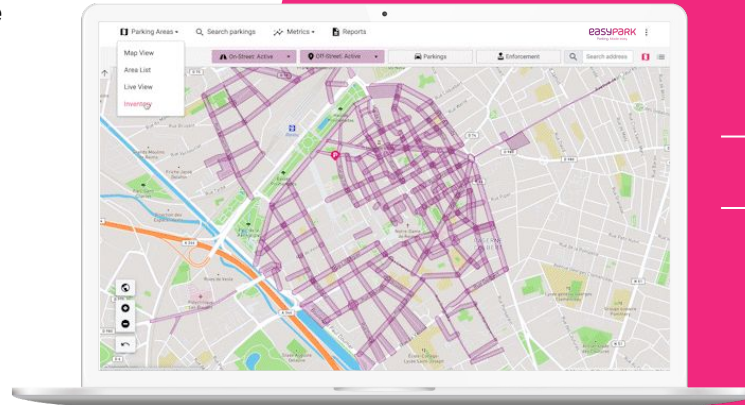
View all parking spaces including EV-, disabled-spaces and loading zones at the click of a button

What does my parking inventory look like?

What kind of parking space do I have and where?

Given the demand profile are my policies such as zoning, pricing and permit well balanced?

Where are my paid parking zones?

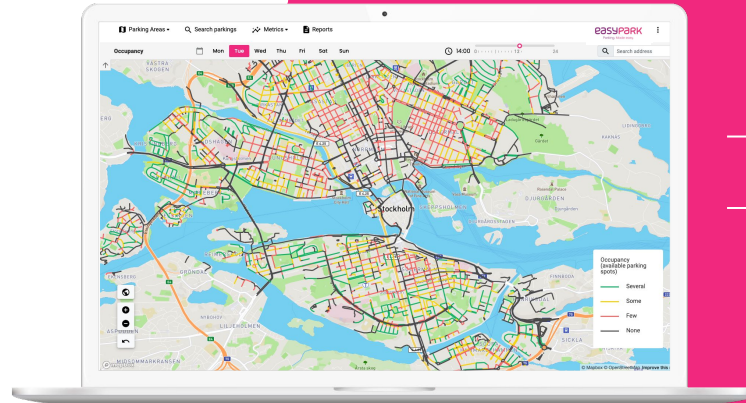


La domanda

Parking Occupancy

Discover which streets and areas are most sought-after and figure out the probability of finding an open spot at any given time.

Additionally, our algorithm **predicts** how long visitors will need to spend searching for a parking space on average.



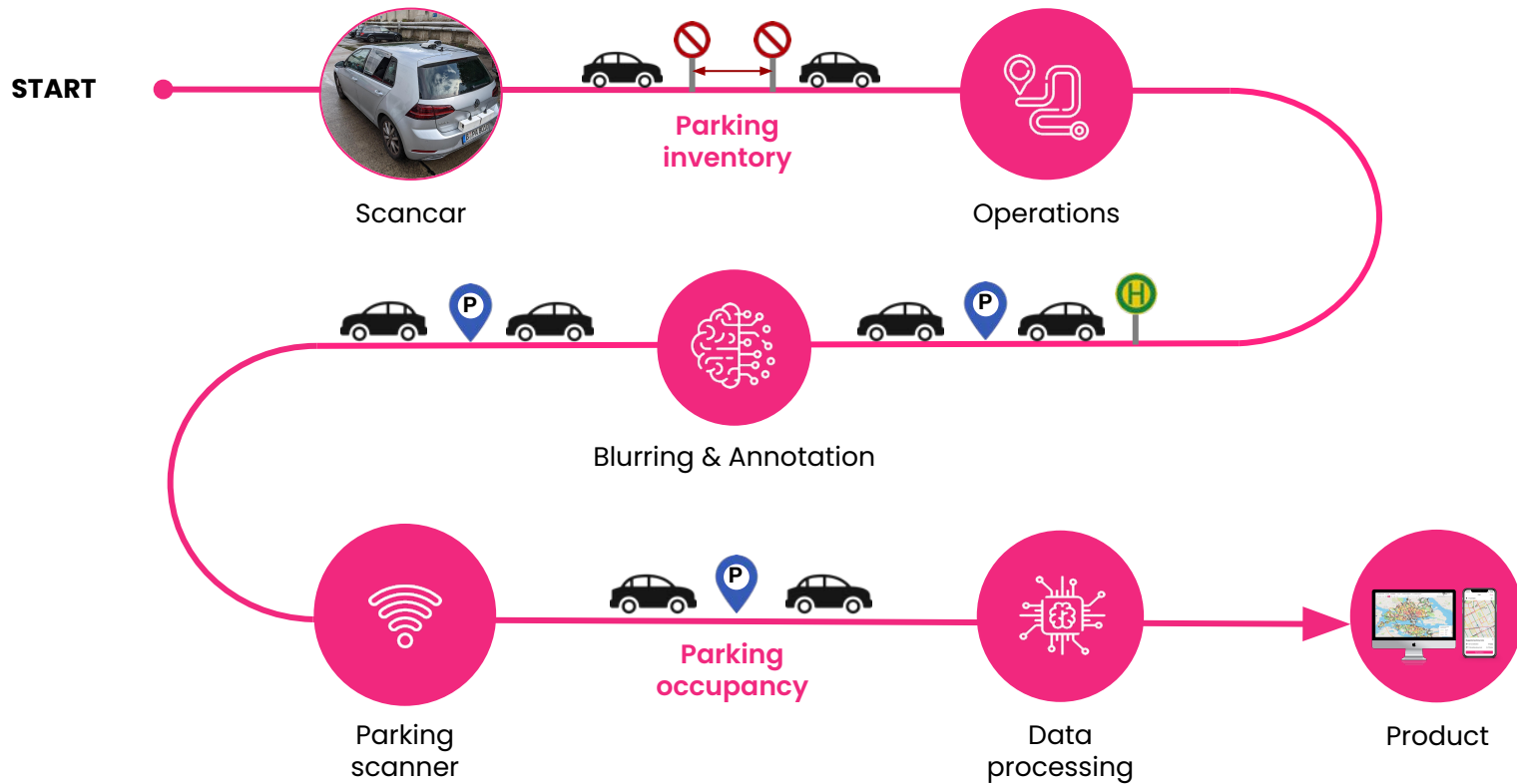
What does my parking demand profile look like for a time and day in certain parts of the city?

What does parking behaviour look like outside of my regulated/paid zone?

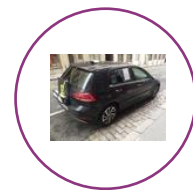
What's the average duration it takes drivers to find parking?

What are the effects of my current parking policies on curb-side rotation?

La tecnologia EasyPark ed il processo di raccolta dati tramite ScanCar



Tecnologia di rilevazione mobile ad alta risoluzione con telecamere 4k e GPS di alta precisione. Conforme alla normativa GDPR



Scancar



High precision GPS

4K camera and in-car computer for video processing

Parking scanner

Parking inventory attualmente disponibili in Europa

Austria

Bregenz
Innsbruck
Linz
Salzburg
Vienna

Belgium / Netherlands

Almere
Amsterdam
Antwerp
Brussels
Eindhoven
Ghent
Haarlem
Leiden
Rotterdam
The Hague
Utrecht

Germany

Berlin
Bochum
Bonn
Bremen
Cologne
Dortmund
Duisburg
Düsseldorf
Essen
Frankfurt
Hamburg
Hannover
Leipzig
Ludwigshafen/
Mannheim
Mönchengladbach
Munich
Nuremberg
Reutlingen
Stuttgart

Norway

Bergen
Stavanger
Trondheim
Oslo

Sweden

Gothenburg
Malmo
Stockholm

Switzerland

Basel
Bern
Geneva
Lucerne
Zürich

UK

Belfast
Birmingham
Bristol
Cardiff
Edinburgh
Glasgow
Leeds
Liverpool
London
Manchester
Sheffield

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Thank you

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